REP HEADLINE# 6228186 TRF# 321459 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP AUG27/12 11.31

CHANGES *** WFTV-TV ***

CITY TAX	FLIGHT DATES SEP5/12	PRDCT AMERICA	ORDER #			AGY #	ADV #
STATE TAX CO-OP BILLING NEEDED	SEP5/12 SEP14/12 WK-2	AMERICAN CROSSROADS EST#690 COMMENTS: (LINE, ORDER, INV	CONTRACT # 6228186	ALEXANDRIA, VA 22314	66 CANAL CENTER PLAZA, SUITE 555	AGY. NAME CROSSROADS MEDIA LLC	ADV. NAME ISS/AMER. CROSSROADS
DATE_AUG27/12 11.31		WOICE)	_ CLASS: NATL. LOCAL REGIONAL		SALES PRSN WA- JOE KNAUER	BUYER NAME EMILY MILHOAN	REP.#OFF.#_6556SALESMAN #
11.31				-			

REP:

TO LENA
FR JULIE
REV 8,11,22,30,38,46
TTLS RTS
PLS CFM, THX 8/27

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN CROSSROADS

ř	FRI FIX	Н Н	9/14	9/14	\$1,700.00	30 AMERICA 30	11 EY 700A-900A 30 PROGRAM: GOOD MORNING AMERICA 22 EY 1200N-100P 30
· ~	1	, Ъ	9/14		\$1,600.00	30 EWS	8 EY 600A-700A PROGRAM : EYEWITNESS NEWS
				= 690	AGENCY EST# = 690	ODE =	AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =
	WEEK :	:SPTS: WEEK	: END : DATE	: START : DATE	RATE	: LGTH : SEC	:LINE#:REP :CD: TIME PERIOD

PROGRAM : EYEWITNESS NOON NEWS

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CHANGES *** WFTV-TV ***

1 107350.00	CONTRACT TOTAL	1 CO	9/14	9/14	\$1,900.00	30 EWS AT 11P	46 EY 1100P-1135P PROGRAM: EYEWITNESS NEWS SEP/12 107350.00
	FRI	ь	9/14	9/14	\$3,250.00	30	38 EY 700P-730P PROGRAM : JEOPARDY
	FRI	٢	9/14	9/14	\$2,800.00	30 EWS	30 EY 600P-700P PROGRAM : EYEWITNESS NEWS
DAYS	PTS: WEEK : /WK: INVT :	:SPTS: WEEK	: END : DATE	: START : DATE	RATE	: LGTH : SEC :	:LINE#:REP :CD: TIME PERIOD : LINE#: :

MARKET TOTALS \$306,714 WFTV 35% WKMG 19% WOPX 0% WESH 29% WOFL 15% WKCF 1% WRDQ 1% EFTV 0% WRBW 0%

CABL 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE